



1909

TANDRAGEE ROVER'S FOOTBALL CLUB

Business Plan

2008 - 2011



Chairman's Foreword

As a new season approaches, we need to look back at last season to help plan the future and set our objectives for the next three years. On the field the 'Rovers' were improving, finishing second overall in the Mid-Ulster Intermediate A League. The reserve team lifted the clubs spirits with good cup runs.

During the year new dugouts were provided and the car parking area was completed. Also the pitch was sand slit (200 tonnes of sand) and repairs to the pitch completed. Our thanks to "Vancy" for his hard work and dedication. A new training area, external lighting and fencing were added to the clubs facilities. It is planned to complete the Flood lighting in the autumn 2008.

The development of the club still continues, and the committee is in the forefront of bringing the clubs facilities up to the higher standards demanded by the IFA. Only minor improvement to the clubs facilities are required by the IFA inspection committee which leaves us well placed for the 2008/2009 restructuring of the Northern Ireland league

The club committee have laid out plans to start youth football and establish youth teams in the 2008/ 2009 season. This is essential for the long term future of Tandragee Rovers in sustaining the club. A ladies team has been established and we look forward to them joining the women's league in 2009 and creating a pathway for women and girls in sport.

The Club was founded in 1909, and next year we will be celebrating our centenary, we intend to hold a number of commemorative events during the first week in August 2009. We welcome suggestions from the local community as to how best to celebrate this event.

The Clubs management committee have set out a continuous educational programme to obtain JUNIOR CLUBMARK which we hope to achieve this incoming year. I would encourage all club members & players to participate in the educational programme to enhance the club's improvement programme especially in coaching youth.

Our thanks go to the local community for continuing to support our lotto and to our sponsors without whom we would have difficulty in surviving. We need the full support of the whole community to achieve our goals.

To keep abreast of the clubs development please visit our website at www.tandrageerovers.co.uk

Chairman
John Graham

June 2008

About this Business Plan

This Business Plan describes the Key Areas, Clear Objectives & Targets the Rover's have set itself over the next three years. A business monitor showing achievements against targets is reported to the Rovers management committee quarterly this report will be posted on our website.

1. Our Vision is;

To promote; sporting excellence, recreation or other leisure-time occupation with the objective of improving the conditions of life for the inhabitants of Tandragee & surrounding area without distinction of age, sex, race, political, religious or other opinion.

2. Behaviours

The Visible Behaviours, which underpin the management of Tandragee Rover's are:

i Managing Performance

- The Clubs money isn't any different from our own – we don't spend it any less carefully.
- Urgency is to be cherished a good plan to-day is better than a perfect plan tomorrow.
- Budgets are regarded as contracts – they are not entered into lightly and therefore we expect to keep them.
- Agreed outcomes are firm – we don't allow circumstances to change the deal.
- The task at hand is not always about what we would like to do, but about what is valuable to do.
- Let's find ways to do it rather than reasons not to.

ii People

- Constant attention to communication manages uncertainty and anxiety – it is probably one of the most important jobs we do.
- We expect to be held accountable for what we do, or do not, do.
- Committee members and Coaches are responsible for the enthusiasm of their teams and the club.
- We need creative behaviour – failing intelligently is okay.

iii Pursuit of Excellence

- We conduct a relentless search for best practice and apply it at the club.
- We don't recognise enduring status quo.
- Poor performance is managed out, it is never ignored.
- We will pursue the latest technology to improve the clubs playing facilities.



3. Objectives

KPI	Objectives	Outcome	Management Actions	Measure	Target
	Continuous Improvement				
1.1	Obtain Junior ClubMark	Increase and improved club management in a reconised management benchmark.	Using the skills of the committee and members to provide computer management of the ClubMark management system.	Achieve ClubMark	Mar-09
1.2	Additional Playing facilities. The demand for these facilities is such we are afraid to advertise for additional women and girl members as we could not cope. There are only 3 other ladies teams within a 20 mile radius (Loughgall, Armagh & Moneyslane).	Provide an additional playing pitch to facilitate the growing needs of the youth, women's and girls teams.	Use members professional skills to provide drawings, tender documentation and on site supervision. While the club has savings to wards the cost of a new pitch additional funding from sponsors and grant bodies are required. Ensure that the new facilities will be user friendly for peoples with disabilities and complies with statutory regulations.	New playing pitch	April-09
1.3	Upgrade existing facilities to Irish Football Associations standards.	To have facilities that comply with the Intermediate League standard	Provide new perimeter fencing to pitch	Complete fencing	Apr-09
			Provide turnstiles	Provide turnstiles	May-09
			Improve officials & players access to pitch	Complete access	Apr-09
1.4	Improve training facilities	Enable outside training to take place during the winter evenings.	Complete lighting to training pitch	External Lighting Completed	Oct-08
1.5	Improve Main Pitch	To have the best playing surface in the Mid Ulster League	To have a maintenance & improvement programme	Feedback from visiting teams;	June 2008
		To have few call-offs due to inclement weather or state of the pitch.	To have procedures in place to manage fixtures in inclement weather	Number of call-offs,	May-08

Increase local community Membership.					
2.1	Increase Club Membership.	200+ members; including members from all religions and none, from within the local community, including both genders and people with disabilities.	Encourage through sport and good management community participation in clubs activities. Act as facilitators where possible.	Monitor members sex, religious makeup and people with disabilities	Jun-09
Facilitate local community in club activities					
3.1	Provide a neutral meeting place for local community groups	Activity	06/07	07/08	08/09
		Sporting Nos. per Wk	100	150	200+
		Events per year	10	15	40
		Groups Meetings/ Yr	60	65	100
		Training Meeting /Yr	6	10	30
		Numbers of Groups	5	10	12
3.2	Provide skill leadership	Appoint and train coaches for youth teams and ladies teams.	Seek out suitable coaching staff and ensure they have the proper training and skills.	Number of coaches appointed and levels of skills attained.	Sep-08 & ongoing
3.3	Having local community participating in competitive sport with other communities.	Youth football teams ages fro 8 - 15 years playing in Mid Ulster junior leagues	Organise youth training on a weekly basis and build up team squads	Number of junior teams.	5 teams in 2008 – 2009 season
3.4	Involve women and girls from the local community to participate in sporting activity. Age range 15 -35	To have a ladies football team representing the local community playing in competitive women's league.	Act as a facilitator; provide training facilities. Organise coaching and educational courses. Set up management structure & communications backup.	Ladies team playing competitive football.	Entry into the 2009 ladies league.
3.5	Incorporate local community based organisations into Tandragee Rovers	Affiliate new community group	Tandragee !00 Motor cycle Club. Tandragee HPS Madden Rd Rural Group Tandragee Youth Tandragee Ladies	Number of affiliate groups	Ongoing

Financial					
4.1	Ensure probity	Ensure & maintain a financial system in accordance with the requirements of Tandragee Rovers Football Club & of the Inland Revenue.	Business Plan	Achieve	May-09
			Annual Report	Achieve	AGM July 2008
			Audited accounts	Achieve	AGM July 2008

4. Funding

The clubs funding will come from the local community, gift tax refund, supporters, club events, members' and sponsorship. The following table sets out the funding targets for the next three financial years.

	Projected Income Targets	2008/2009	2009/2010	2010/2011
1	Supporters Gifts	14,000	14,000	14,000
3	Fund raising events	16,000	18,000	18,000
4	Gift Tax	11,000	11,000	11,000
6	Lotto	7,000	8,000	8,000
		48,000	51,000	51,000

5. Comments

Tandragee Rovers welcomes comments from members and the local community on the 2008 – 2011 Business Plan and also invites individuals wishing to participate in club activity to contact the club Secretary or any of the Committee members.

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